**OU Commercial Awareness Society Committee Meeting**

**Friday 5th March 2021**

**18:30 – 20:00**

**Held Via MS Teams**

**Minutes**

**Attendees**

Gareth Jones (GJ)

Heather Phillips (HP)

Duncan Balcon (DB)

Andressa Pinheiro (AP)

Ellie Emberson (EE)

## **Introduction**

1. Welcome
2. Apologies

Stephanie Foulger

1. Confirm Minutes from Previous Meeting

Confirmed with no amendments.

## **Committee Business**

1. **To discuss – Individual updates from committee members regarding their remit**

GJ – focussed on putting structure in place and introducing DB to members of OU

HP – been involved in a bit of everything. Done a podcast. Updated events sheet. Keeping DB organised. Approached a few potential guests for events.

AP – Focussed on guest recruitment. Quite a lot of success. Less luck with law firms. More in the pipeline.

EE – been very busy outside of society at the moment. Will start to divert attention soon. Will try and help with outreach to law firms.

DB – Been helping coordinate event recruitment. Thanks everyone for keeping in touch.

1. **To note: Financial Update**

Noted

Method established for revenue income to go directly to account created with OUSA instead of via PayPal.

Expected balance to increase by Approx £100 when this occurs.

1. **To note: Membership Update**

Noted

96 members

21 paid

1. **To note: Events update**

Confirmed events:

March

Ask the Associate – 10th

In Convo with Ntsiki Mkhize – 15th

In Convo with Graham Allcott – 30th

April

Sonja Pionket – 14th

Roy Martens 20th

Bitcoin– 29th

May

Joseph Bickard – 20th

Unconfirmed

Paul Larson – 1st Week may hopefully - aim for 4pm 5th May

John Godoy (?) TBC

Nathan McFarlane TBC

1. **To discuss – OU Business Associate Society**

DB – OUBAS are struggling. Looking to merge/close. Would we be interested in merging/taking over?

GJ – Suggest to takeover. Nothing currently happening. Current membership could contain highly historical data.

HP – Concern about just taking over.

GJ – There is nothing to merge. Taking over will be only option.

HP – We currently hosting a range of events that would appeal to business students.

DB – Huge scope to increase membership.

EE – Questioned current membership.

GJ – Currently above 900 on Facebook

HP – Takeover is easier than merging.

DB – Easier to market with large numbers

EE – A lot more attractive for students.

DB – Will look at rebranding the current FB page.

**Action: Duncan to approach about taking over.**

**Action: Recruit a business student to join committee after takeover.**

1. **To discuss – Societies Committee Meeting (13th March) – Anything to raise?**

DB is going – Will take HP

GJ – Takeover will need to be discussed.

GJ – Might be worth asking for the grant criteria.

HP – will check about training too.

1. **To discuss – Membership Structure**

DB – follow on discussion from Slack. Are we still happy having a free membership structure?

HP – We should consider phasing it out? We could lose a lot of free members. Should come back to after OUBAS is sorted?

GJ – OUBAS takeover will need to be sorted first.

EE – We should look at converting current free members too. Data should be checked for how many we are converting.

**Action: Will review in coming months**

1. **To discuss – AGM**

DB – Constitution has been agreed by OUSA.

HP – No date specified in constitution

DB – Look to get as many members coming. Suggest weekend at midday.

GJ – Only available 26th

Date confirmed.

DB – What time?

Suggest time 10am (BST)

Proposed – Saturday 26th June, 10:00 – 12:00

**Action: Confirm time/date with Stephanie**

## **Closing Elements**

1. **Any other business**

DB – Could be issue with quorum required for AGM

**Action Point:** DB to email OUSA and find out the normal rate.

HP - Issue with media manager not currently being available. Current position holder appears to have stepped back in role. We will need to confirm.

DB – Email from current position holder was unclear. DB and SF have been filling in.

HP – Can anyone help fill in?

EE – Happy to help. Should consider using HootSuite.

DB – Current issue integrating with Instagram.

**Action Point:** HP to reach out to current position holder. Signpost to help available.

**Action Point:** DB to add rest of committee to current social media accounts.

1. **Date of next Committee meeting**

Thursday 1st April – 17:30 – 19:00